



MILANO DESIGN PHD FESTIVAL

15/29 MARCH 2012

Curated by: Alessandro Biamonti and Luca Guerrini



15/03 Design and animations techniques

Panel: P. Wells, L. Farinotti,
M. Rossi
09:30 **Bertolotti Elisa**
Di necessità virtù

16/03 Participatory Design

Panel: E. Sandres, A. Poli,
M. Bordegoni
09:30 **Arslan Pelin**
The contribution of
cognitive ergonomics
in services.
User centered design
in health care systems

19/03 Design for sustainable change

Mod: C. Vezzoli, E. Manzini,
C. Vezzoli
10:00 **Prof. Tuuli Mattlemaki**
(Aalto University
Helsinki)
What happened to
empathic design
11:00 **Prof. Han Brezet**
(TU University Delft)
Beyond Design for
Sustainability

19/03 Design and the senses

Panel: G. Dumont, A. Gallace,
G. Bosoni
09:30 **Michele Antolini**
The use of haptic
devices con conveying
information
10:00 **Secil Ugur**
Social skin. Emotional
communication trough
wearable
technologies

20/03 Fashion & Textile

Panel: T. Downes, J. Turner,
A. Cigada, A. Seassaro
09:30 **Anna Lottesberger**
Creatività e competitività
nel settore tessile
10:00 **Anna Sara Zanolla
Mancini**
Il progetto del dettaglio
e dell'ornamento come
potenziale mediatore di
valore entro il sistema
della moda italiano

21/03 Design and colour

Panel: S. Westland, R. Weber,
M. Rossi, M. Maiocchi
09:30 **Xia Liu**
Colorful City
10:00 **Valentina Vezzani**
Colour design. Edu.
System

27/03 Design and interaction

Panel: E. Klopfer, M. Botta,
P. Volontè, L. Guerrini
09:30 **Daive Spallazzo**
Apprendimento e
socialità nella fruizione
dei beni culturali
10:00 **Innocenzo Rifino**
Il phisical computing a
scala ambientale

29/03 Urbanspace

Panel: C. Ratti, F. O'Sullivan,
L. Guerrini
09:30 **Luigi Farrauto**
L'immagine della città
10:00 **Elisa Lega**
Interior Design for
In-Between Spaces

Aula Gialla
(4° piano Dip. Indaco)
Via Durando 38/A

DEFENDING SESSION

CT65
Via Durando 10

Aula Castiglioni
Ed. PK,
Via durando 10

OPEN LECTURE

Aula Azzurra
Via Durando 38/A

Triennale
Biblioteca del Progetto
Viale Alemagna, 6



Mod: M. Galbiati
2.00pm **Prof. Paul Wells**
(Animation Academy
Research Group)
Screenwriting for
Animation – Ideas and
Issues

Mod: F. Costa
3.00pm **Prof. Elizabeth Sanders**
(Ohio State University)
Design Serving People:
Innovation through
Co-Creation

Panel: T. Mattlemaki, H. Brezet,
P. Volontè, L. Rampino,
L. Collina
1:00pm **Daria Cantù**
Connessioni Alimentari
1:30pm **Fang Zhong**
Service Design for food
network innovation in China
2:00pm **Fabrizio Ceschin**
Designing transitino paths
towards sustainability

Mod: M. Bordegoni, R. Mangiarotti
3.00pm **Prof. Georges Dumont**
(INRIA/IRISA – Bunraku FRA)
What would you think of
mechanical simulation
models for interaction in VR?
4.00pm **Prof. Alberto Gallace**
(Università Milano Bicocca)
The role of tactile and
multisensory information
in design and marketing

Mod: V. Iannilli
3.00pm **Prof. Tina Downes**
(School of Art and Design,
Nottingham Trent University)
Textile Design Research
Collaboration: Crossing
Boundaries
4.00pm **Prof. Joanne Turner**
(University of Bath)
In the Hood - Clothing the
Criminal or the Horror of
the "Hoodie"

Mod: M. Bisson
3.00pm **Prof. Stephen Westland**
(University of Leeds –
School of Design)
Colour Semiotics
4.00pm **Prof. Ralf Weber**
(Faculty of Architecture of
Dresden)
Good Space in Architecture

Mod: L. Collina
3.00pm **Prof. Eric Klopfer** (MIT)
Learning through the design
and creation of
location-based games
4.00pm **Prof. Massimo Botta**
(Scuola universitaria
professionale della
Svizzera Italiana)
Ambient Intelligence.
Connected Artifacts,
Environments and Services

Mod: P. Ciucciarelli
2.30pm **Prof. Carlo Ratti** (MIT)
Urban Infoscapes
3.30pm **Prof. Frank O'Sullivan**
(University of Brighton)
Space for Creative
Dysfunction
4.30pm **Closing Ceremony**