



UNITED NATIONS
ECONOMIC COMMISSION FOR EUROPE

Real Estate Market Advisory Group (REM)
UNECE - REM

Draft.

Forum
**UNECE REM Policy Framework for
Sustainable Real Estate Markets:**
*Sound rules to improve the real estate sector and
promote economic growth*

A side event of the **World Urban Forum** (Naples, 1-7 September, 2012)

Promoted and hosted by:



CAMERA DI COMMERCIO
INDUSTRIA ARTIGIANATO
E AGRICOLTURA DI NAPOLI



in cooperation with:

Ministry of Economic Development (*tbc*)



4 September 2012 (*tbc*)

Naples, Italy

Headquarters of the
Chamber of Commerce of Naples
Via S. Aspreno 2, Napoli



Headquarters of the Chamber of Commerce of Naples

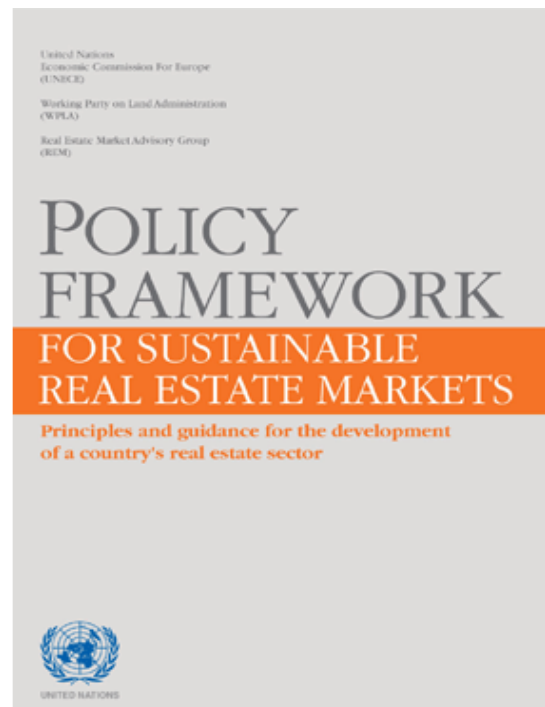
Programme

The United Nations Economic Commission for Europe (UNECE) Real Estate Market Advisory Group (REM) has recently released *Policy Framework for Sustainable Real Estate Markets: Principles and Guidance for the development of a country's real estate sector*. This document serves as a support tool to UNECE member States to promote guidelines for the development of the real estate sector so to minimize the present financial crisis and promote economic growth. This UNECE REM forum, organized by Chamber of Commerce of Naples and Borsa Immobiliare di Napoli in cooperation with Tecnoborsa, will introduce and explain the Italian version of the document.

Several European nations, including Ukraine, Portugal, Italy and the Russian Federation, have already incorporated principles from the *Policy Framework*. Speakers will also discuss the encouraging results from these initiatives.

Starting from the Principles of the *Policy Framework*, the forum offers a discussion of the Italian legal situation, in order to make the real estate sector more efficient, competitive and more attractive to foreign investors to contribute to the country's economic and social development.

The target is to find tools for a more efficient and competitive real estate sector, able to drive economic recovery for the social and economic benefit of the private sector and of Italy.



Welcome speeches and opening remarks (10:00–10:50 a.m.)

Session Chair: Gulnara Roll, Head, Housing and Sustainable Land Management Unit, UNECE

- Maurizio Maddaloni, President, Chamber of Commerce of Naples (*Camera di Commercio di Napoli*)
- Representative of the Italian Ministry of Economic Development (*Ministero dello Sviluppo Economico*) (*tbc*)
- Clemente Maria del Guadio, Chair, Borsa Immobiliare di Napoli (*Naples Real Estate Exchange*)

Presentation of UNECE *Policy Framework for Sustainable Real Estate Markets: principles and guidance for the development of a country's real estate sector* and encouraging results from around Europe

- Giampiero Bambagioni, Chair, UNECE REM

1st Session (10:45-12:00)

HOUSING AND LAND MANAGEMENT AND THE LEGAL FRAMEWORK

Session Chair: Wolfgang Förster, Chair, UNECE Committee on Housing and Land Management (CHLM)

- Confedilizia, the Italian Property Owners' Federation
- Representative of the National Council of Architects, Planners, Landscapers and Curators (Consiglio Nazionale degli Architetti) (*tbc*)
- Maurizio Tira, Professor, Department of Civil Engineering, Architecture, Land and Environment, University of Brescia (*tbi*)

Questions and Answers

2nd Session (12:00-13:00)

ECONOMIC, FINANCIAL AND STRUCTURAL INDICATORS RELEVANT FOR THE REAL ESTATE ECONOMY

Session Chair: Damir Pahic, Chair, UNECE Working Party on Land Administration (WPLA)

- Bank of Italy (*tbc*)
- ISTAT Italian National Institute of Statistics (*tbi*)
- National and/or International Real Estate Associations

Questions and Answers

Conclusions (13:00-13:20)

Giovanni Adelfi, General Manager, Borsa Immobiliare di Napoli

Giampiero Bambagioni, Chair, UNECE REM

UNECE Secretariat

(tbi) = to be invited
(tbc) = to be confirmed