



ACCADEMIA DI BELLE ARTI DI BRERA – Via Brera 28 - MILANO



# *per*BRERA

# Sito

# Unesco

Thursday 29 - Friday 30<sup>th</sup> November / 1 December / 2012 - Salone Napoleonico

First International Meeting of the research project “Ancient-Contemporary Dialogue inside the Common Heritage of Humanity” candidate for UNESCO Chair - November 2012 - Accademia di Belle Arti di Brera (head), Facoltà di Conservazione e Restauro dell’Accademia di Belle

**Arti Jan Matejko di Cracovia, Accademia Albertina di Belle Arti di Torino, Dipartimento di Architettura dell'Università di Palermo, Facoltà di Architettura dell'Università Mediterranea di Reggio Calabria, Istituto di Storia dell'Arte dell'Università di Spalato, Dipartimento di Storia dell'Arte dell'Università di Malaga, 'ANANKE-Rivista di cultura, storia e tecniche della conservazione per il progetto'.**

With the sponsorship of Fondazione Cariplo, under the Patronage of Direzione Regionale per i Beni e le Attività Culturali della Regione Lombardia, Provincia di Milano, Comune di Milano, ICOMOS-Italia, CNAPPC, and with membership of Istituto Lombardo di Scienze e Lettere, Osservatorio Astronomico di Brera, Pinacoteca di Brera and with the support of the magazines ACADEMY of Fine Arts and Il Giornale dell'Architettura.

Thirty-five years after the "Process to the museum," visionary and pioneering project with which the superintendent Franco Russoli in charge (1977) imposed Brera as a center for the riappropriation, and social participation of art, we want to pick up the thread of a conversation interrupted in order to review the constituent characteristics that make Brera one of the cultural complex, most important for international culture, and a privileged field of the dialogue of the past with the contemporary.

The commitment at all institutional levels for renewing the dynamism, and offer to the Milanese a renewed season of the museographic Italian tradition, passes through a tight dialogue with the pre-existence.

The project for the expansion of the Pinacoteca di Brera is a test bench of significant contents to give concrete substance to the issue of the valorization and dialogue with the contemporary, as well as the intent to open the season of the relaunch of ALL the institutions that constitute the historical complex, unique monumental ensemble.

It is, in fact, the pole of the Lombard Illuminism, rich of Habsburg and Napoleonic matrices, enriched with essential Risorgimental profiles, post-unification, twentieth-century and contemporaries. A unique complex in Europe, that must be safeguarded in its integrity and institutional multiplicity.

For its matrix quality, the Academy of Brera is called upon to contribute to this Ancient-Contemporary dialogue, not only for its formative mission, but primarily as a center of artistic research internationally recognized.

**The conference is articulated in five parts:**

1. Presentation of the research project "Ancient - Contemporary Dialogue inside the Common Heritage of Humanity" candidate for UNESCO Chair.
2. The dialogue of contemporary art with the common cultural heritage.
3. The unicity of Brera model, pole of the Lombard Illuminism
4. Brera Institutions
5. The projects for the conservation of the Complex and the expansion of the institutions

**THURSDAY 29/11**

• **9.00 institutional greetings**

**Salvatore Carrubba** – President of Accademia di Brera

**Franco Marrocco** – Director of Accademia di Brera

**SECTION I** – Focus on program of the research project/group 2012-2015

Lectures:

- Ancient-Contemporary Dialogue inside the Common Heritage of Humanity candidate for UNESCO Chair – **Sandro Scarrocchia**, Accademia di Brera
- Magna Grecia 2013 – **Giuseppe Arcidiacono**, Università Mediterranea di Reggio Calabria
- Archeology and contemporary – **Chiara Dezzi Bardeschi**, Politecnico di Milano
- Cultural landscapes of mountaineering – **Ilaria Lanfranconi, Barbara Nicoletti, Mauro Manzoni**, Graduates of the Accademia di Brera – **Alberto Valtellina** (Lab80)
- Paths water "padani" 2015 – **Dario Trento**, Accademia di Brera

- Projects for water, landscapes and traditional knowledge: towards a new vision of the UNESCO Heritage – **Pietro Laureano**, UNESCO expert.
- The project for the waters of the south park of Milan – **Studio GCMA** and **Michele Miele**, photographer
- Ancient-contemporary Dialogue in Split – **Josko Belamaric**, University of Split.

- **13.00 LUNCH BREAK**

- **14.30**

**SECTION II** – Focus on how contemporary art contributes to the heritage valorization. Innovative ideas to open the debate on Brera multidisciplinary and multicultural perspectives

Coordinator Giuseppe Arcidiacono

- *Ancient-Contemporary Dialogue* – **Grażyna Korpak**, Accademia Jan Matejko di Cracovia
- *Architecture art project* – **Cesare Ajroldi**, Università di Palermo
- *Overview of Brera production inspired to the Ancient-Contemporary Dialogue* – **Raffaella Pulejo**, Accademia di Brera
- *Erbaria Portal, Abbazia di Fiastra 2012* – **Anacleto Sbaffi e Ermenegildo Pannocchia with the students** from Istituto d'Arte e Liceo Artistico di Macerata
- *Inter-institutional dialogue in the Academy teaching* – **Alessandra Angelini**, Accademia di Brera
- *Soundscape of Brera* – **Mauro Manzoni Caterina Palpacelli**, students from Accademia di Brera
- *Where is our place?* – **Monica Saccomandi**, Accademia Albertina di Torino
- *Places and memory of the work: the contribution of art* – **Allieve/i** of the Laboratories of the Accademia di Brera in collaboration with MIL and ISEC of Sesto S. Giovanni
- *Legal status of Brera common heritage* – **Stefano Lucarelli**, Università Statale di Bergamo
- *Conservation politics* – **Paolo Martore**, italian member NeCCAR

**FRIDAY 30/11**

- **9.00 institutional greetings**

**Giuseppe Scalera**, Senator of the Repubblica Italiana.

**Caterina Bon Valsassina**, Regional Director for Cultural Heritage and Activities in Lombardy

**SEZIONE III** - Focus on the legacy of the Illuminism and the uniqueness of Brera model

Coordinator Sandro Scarrocchia

Lectures:

- *The Teresian legacy and the Lombard Illuminism* – **Aurora Scotti**, Politecnico di Milano
- *Museum, cultur and nation in the napoleonic Europe: the model of public utility* - **Dominique Poulot**, Université de Paris 1 Panthéon-Sorbonne e Membre senior de l'Institut Universitaire de France
- *Ancient-Contemporary in the history of the Academy didactic* – **Roberto Roberti**, Accademia di Brera
- *La separazione della Pinacoteca di Brera dall'Accademia* – **Dario Trento**, Accademia di Brera
- *Il progetto delle collezioni storiche come storia dell'Accademia* – **Francesca Valli**, Accademia di Brera
- *La conservazione dell'Orto Botanico* – **Lionella Scazzosi**, Politecnico di Milano
- *La valutazione degli interessi in conflitto* – **Allieve/i** del Laboratorio dei Gruppi di studio dell'Accademia di Brera

- **13.00 LUNCH BREAK**

- **14.30**

**SEZIONE IV** - Focus on the complex reality of Brera Institutions through the experience of the protagonists, simultaneously engaged in the challenge of protection and preservation of evidence and tangible and intangible heritage and the need to renew the pact with the public.

The projects finalized to have a better quality of services and communications capabilities and projection of the contents, to improve and expand access to redefine the role of each institution.

Coordinator Francesca Valli

Lectures:

- *Per Brera Sito Unesco 2012* – **Sandro Scarrocchia**, Accademia di Brera

- *Legal status of Brera Sito Unesco* – **Manlio Frigo**, Università Statale di Milano
- *Artistic status of Brera: the role of creativity* – **Fausta Squatriti**, artista, Accademia di Brera
- *The Academy seat enlargement and its Historical collections: International architectural contest* – **Leopoldo Freyrie**, CNAPP
- *International architectural contest* – **Gregorio Carboni Maestri**, PhD Università di Palermo

PANEL DISCUSSION – *The table of negotiations and weighted project decision without losers.*

Participants:

- Franco Marrocco** – Director of Accademia di Brera
- Concetto Pozzati** – Accademico di San Luca
- Stefano Pizzi** – International Relations Coordinator, Accademia di Brera
- Giuseppe Scalera** – Senator
- Gianpiero Sironi** – President of Istituto Lombardo di Lettere e Scienze
- Gianni Callone** – Director of Amici dell'Accademia di Brera
- Giovanni Pareschi** – Director of Osservatorio Astronomico di Brera
- Pasquale Tucci** – Director of Museo Astronomico/Orto Botanico di Brera
- Sandrina Bandera** – Superintendent, Director of Pinacoteca di Brera
- Stefano Boeri** – Cultural Councilor of the Municipality of Milan \*

## SABATO 1/12

- 9.00

**SEZIONE V** – The project Grande Brera is an opportunity to relaunch all the components involved. It provides for the first time the possibility of a public discussion that aims at the enhancement and development of the various institutions of the historic complex with a view to strengthening the resource representing the city in an international context.

Introduction

- *The management model in the light of ten years of experimentation in Italy* – **Daniele Jallà**, Direttivo ICOM
- *Public and private sectors in the common cultural heritage* – **Massimo Negri**, Scientific Director Genus Bononiae.

PANEL DISCUSSION – *The story of a dream, from Russoli to the future. A big Brera for a European Milan.*

Moderator – **Franco Marrocco**, Director of Accademia di Brera.

Participants:

- Caterina Bon Valsassina** – Regional Director for Cultural Heritage and Activities in Lombardy
- Piero Bevilacqua** – Università La Sapienza di Roma
- Nicola Carrino** – Ex President of Accademia Nazionale di San Luca
- Pino Spagnulo** – Accademico di San Luca
- Grazia Varisco** – Accademico di San Luca
- Sandrina Bandera** – Superintendent, Director of Pinacoteca di Brera
- Pierluigi Panza** – Journalist at Corriere della Sera
- Davide Borsa** – Journalist at Giornale dell'Architettura
- Gianni Contessi** – Università degli Studi di Torino
- Carlo Bertelli** – Accademico di San Luca

Completion of the works – **Sandro Scarrocchia**

During the conference, will be screened an extract from the video *Brera, storia di una città* by Philippe Daverio shot for the program Passpartout

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Scientific Committee: Grażyna Korpala, Franco Marrocco, Cesare Ajroldi, Giuseppe Arcidiacono, Monica Saccomandi, Sandro Scarrocchia (Head)

Contacts:

ACCADEMIA DI BELLE ARTI DI BRERA – Servizio ricerca – Via Brera, 28 - Milano

Antonia Iurlaro with the collaboration of Ilaria Lanfranconi

[servizioricerca@accademiadibrera.milano.it](mailto:servizioricerca@accademiadibrera.milano.it) - Tel. 0286955233 - Cell. 3331319316