

Jury

President of the jury

LUISA COLLINA

Rector's Delegate about Expo 2015 - Politecnico di Milano

MATTEO GATTO

Director of Thematic Areas for Expo Milano 2015

MANUELA GRECCHI

Rector's Delegate about Edilizia - Politecnico di Milano

MATTEO AIMINI

Department of Architecture and Urban Studies - Politecnico di Milano

PAOLO RIGHETTI

President of Laboratorio DAGAD - Fabbrica del Vapore - Milano

Scientific board

Emilio Pizzi, Adele Buratti, Marco Imperadori (coordinator)

Organizing committee

Matteo Brasca, Roberto Francieri, Giuliana Iannaccone,

Gabriele Masera, Matteo Ruta, Graziano Salvalai

Sponsors and Media Partner



Ambasciata d'Italia
Hanoi



INSTITUTE OF EUROPEAN STUDIES OF MACAU
澳門歐洲研究學會
INSTITUTO DE ESTUDOS EUROPEUS DE MACAU



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MILANO 2015
FEEDING THE PLANET
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Premio Compasso Volante

Ettore Zambelli - 16th edition

Saturday, October 4th 2014

Politecnico di Milano - Polo di Lecco

Via Previati 1/c - Lecco



工学院大学
KOGAKUIN UNIVERSITY

SP SCHOOL OF
ARCHITECTURE &
THE BUILT ENVIRONMENT

"THANG LONG FOOD AND ENERGY URBAN FARM"

Design of a sustainable building in

Hanoi, towards Expo Milano 2015

www.compassovolante.polimi.it

Premio Compasso Volante - 16th edition

The Premio Compasso Volante - Ettore Zambelli is a design competition for students born from a close collaboration between the School of Architectural Engineering of Politecnico di Milano, with professors Ettore Zambelli, Giuseppe Turchini and Marco Imperadori (scientific coordinator of the prize) and other prestigious universities in Europe and Asia. Now at its 16th edition, Compasso Volante is a comprehensive workshop lab in which teachers and students are involved in the development of a complex design theme, chosen every year.

The creative concept and its translation into concrete construction drawings derive from a continuous dialogue between people and universities that share a common conception of architecture and its relationship with technology. This dialogical dimension of the design work, combined the possibility of inducing opportunities for profitable and rich cultural exchanges, is ultimately the real strength of this event and the secret of his longevity.

Re-design or recover a urban space, by creating a “urban farm” building, is the theme of Compasso Volante 2014 competition.

Culture and food can find place in former building or in a new one. The building can host market, café, restaurant, but also little crops, activities related to of food (show-cooking, schools, small bookshop, etc). The goal is to design a place where culture and food can be mixed, promoted and evolved, attracting there people of all ages. The theme will focus on Vietnamese Rice Civilisation and its typical characteristic related to agricultural life and production in Vietnam’s countryside. The visitors will have an opportunity to discover and experience Vietnamese culture based on rice, rice cultivation and production as well as other aspects of life, through a tour organised in a full circle. The new “Urban farm” should create a crowded place that takes in consideration and respects also the Vietnamese culture of food: typical market, street food, rice and nutrition in general. Strong emphasis should be given to the sensorial component with strong emphasis and important connection with the local uses. The design should imagine a place of integration where culture and food coexists creating a cultural mix between people.

The theme should be linked also to the subject of the 2015 Expo in Milan “Feed the Planet Energy for Life” and to Vietnamese Pavilion: a part of the building should create a direct connection with Expo-site in Milano, in a sort of multimedia-window of Italian events. The site chosen is located in Phu Do village – a traditional noodle village in the west of Hanoi, just 5 miles away from Hanoi city centre.

The building, of around 1-2 storeys, should be studied taking in account sustainable design strategies.

Final Ceremony

Saturday, October 4th 2014

Politecnico di Milano - Polo di Lecco

Via Previati 1/c – Lecco - Room A0.1

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| 09:30 | Welcome of the authorities

<i>Marco Bocciolone</i>
Vice Rector of Polo di Lecco - Politecnico di Milano

<i>Vico Valassi</i>
President of Lecco Chamber of Commerce and Industry -
Honorary President of the Prize

<i>Emilio Pizzi</i>
Dean of the School of Architectural Engineering -
Politecnico di Milano

Academic partners
<i>Antonio de Vecchi</i> - Università degli Studi di Palermo
<i>Toshihiko Suzuki</i> - Kogakuin University Tokyo
... - Singapore Polytechnic
... - Nuce Hanoi |
| 10:50 | Lecture:
Hanoi 2050: Trilogia di un paesaggio asiatico

<i>Matteo Aimini</i>
Department of Architecture and Urban Studies -
Politecnico di Milano |
| 11:30 | Presentation of jury works and PCV prize Giving
<i>Marco Imperadori</i>
Rector’s Delegate for relations with Far East Asia - Politecnico di Milano |
| 12:00 | Light lunch buffet (Room A1.2) |