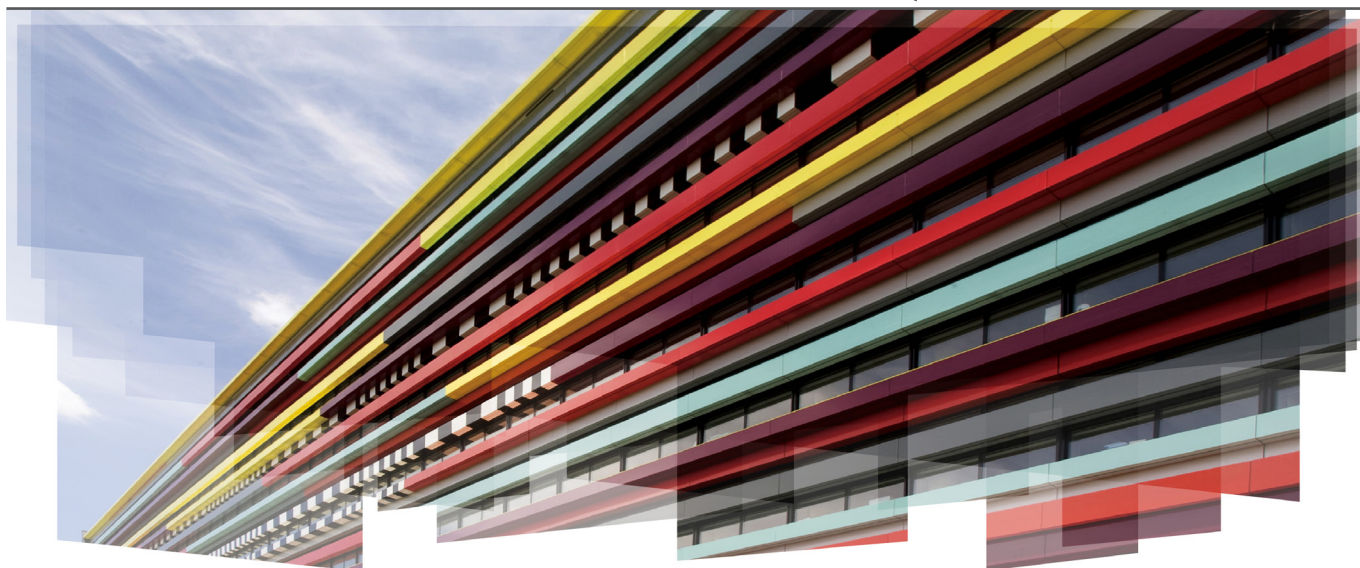


SAN MARCO AWARD 2012/13



COMPETITION OBJECTIVE

Colorificio San Marco SPA, in cooperation with the National Council of Architects, Planners, Landscapers, and Conservationists, and with the assistance of SAN MARCO AWARD 2012, wants to promote, research, and improve the theme of COLOUR in relation to architecture and the environment.

The promoter is Colorificio San Marco SPA, in collaboration with CNAPPC for the coordination of technical management and Europaconcorsi as media partner. The competition is regulated by Art. 108 Legislative Decree no. 163 2006.

METHOD OF PARTICIPATION IN THE COMPETITION

Participation in the competition is clear and takes place through an electronic procedure.

SELECTION DEVELOPMENT DATES

November 15, 2012: Opening of the site for the presentation and promotion of the competition. December 15, 2012: Deadline for questions.

January 30, 2013: Deadline for sending electronic projects.

End of February 2013: Presentation and award ceremony of the winning projects.

PARTICIPATION

The international competition is open to architects that can participate in projects carried out or not, resulting from participation in competitions. The competition is also open to the world of university. Graduates can participate with their thesis or masters and university professors that have course results, workshops and masters can also participate.

Registration is divided into four sections:

Section A1- Colour and Contemporary City – Architects

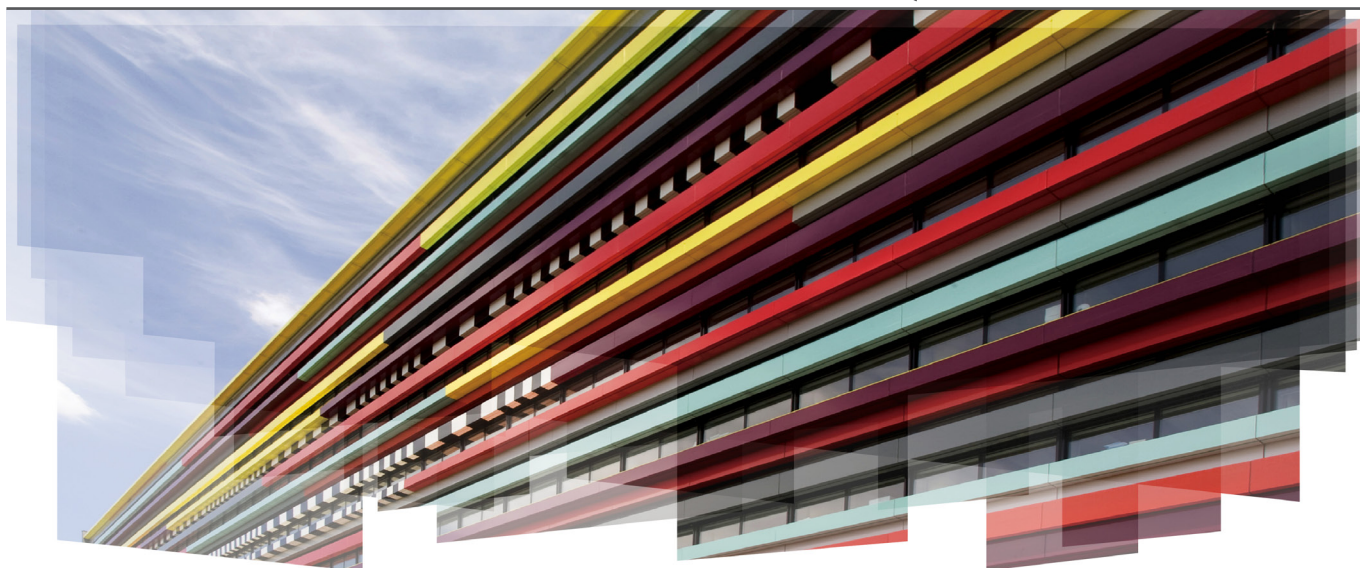
Section B1 – Colour and History – Architects

Section A2 – Colour and Contemporary City – University

Section B2 – Colour and History – University

Each section must have a group leader who is the contact person for the participants and the organizers of the competition.

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The group leader must complete registration electronically. Previous participation or winning of prizes in other selections does not prevent participation in this contest.

COLOUR AND CONTEMPORARY CITY

The award aims to select projects in which the use of colour has been used to regenerate and revitalize parts of the city, degraded buildings, factories, unused squares and public places, and to recover the sense of sociality, identity of places and a more human relation between the built-up areas and the city. Projects must demonstrate how colour interventions can solve architectural problems without radical changes and be in compliance with environmental sustainability.

COLOUR AND HISTORY

The award aims to select restoration of individual buildings, public or private, in which the colour has returned to the facades of an appropriate historical and artistic value. There will be selected changes of restoration or renovation of buildings, also unconstrained by the

Superintendent, but by evident monumental, historical, cultural, or environmental value, in which the colour scheme is an integral part of a methodology of architectural quality, designed to restore dignity, composition, and to underline the cultural values of architecture.

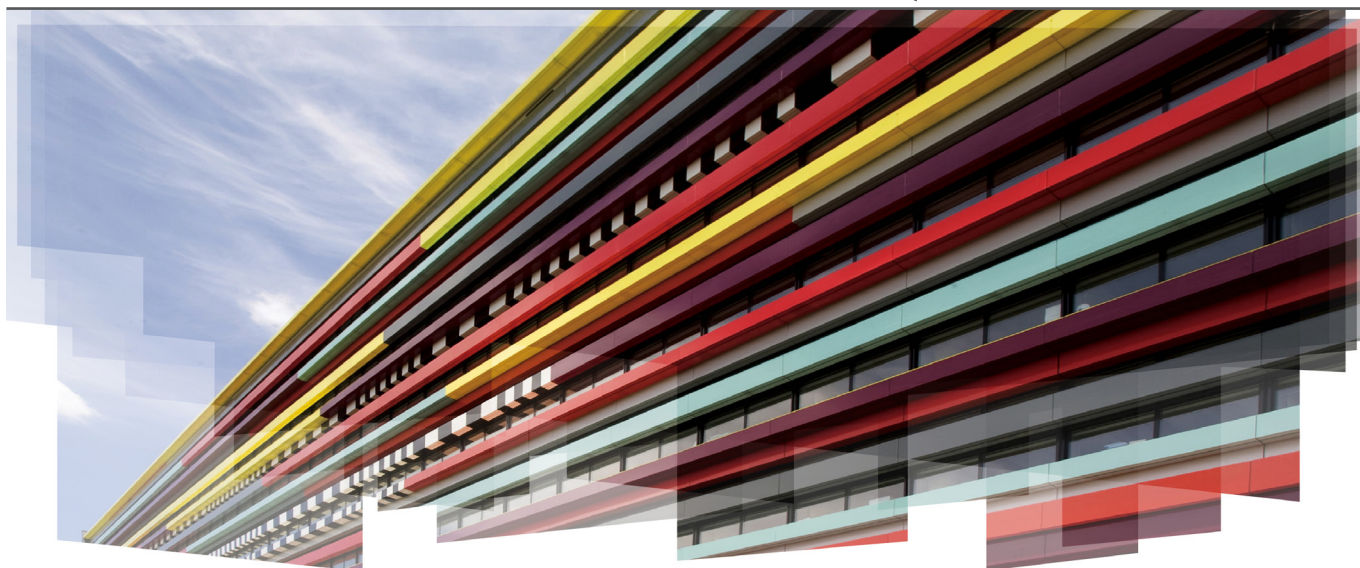
OFFICIAL LANGUAGES

The accepted languages for participation are Italian and English.

ELECTRONIC PROCEDURES FOR PROJECT SUBMISSION

Registration by the leader will occur when transmitting the script by filling out the electronic form on the Internet at: <http://www.sanmarcoaward.com> The electronic system, on confirmation of successful completion of the procedure, will make a confirmation receipt available of the data and scripts transmitted, which will apply the confirmation of registration. Following the established procedure, participants must electronically send by their own means, a folder which contains the following documents:

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-3 jpg formatted images, produced using the pre-made form downloaded from the website, respecting the layout, and inserting data where indicated. The images can contain photographs, texts, and designs chosen by the candidates. Graphic representation techniques are left to participants to decide.

-1 PDF formatted file, containing a report with a maximum of 3,500 characters including spaces, which illustrates the criteria and the choices of the project (Font: Arial, Size: 11, Colour: black). The report cannot contain photographs or designs. At the end of the report the following must be indicated: group leader, other designers, contactors, project title, place and date of any creation, contracting authority, type of job (e.g. competition, direct assignment, proposed personnel, etc.).

THE JUDGES

Leopoldo Freyrie

President of CNAPPC, President of the judges

Alessandrina Tamburini

Founder and honorary president of Colorificio San Marco

Marina Fumo

University of Naples Federico II, Department of Urban Design and Urban Planning

Massimo Iosa Ghini

Internationally renowned Architect and Designer

Rossana Galdini

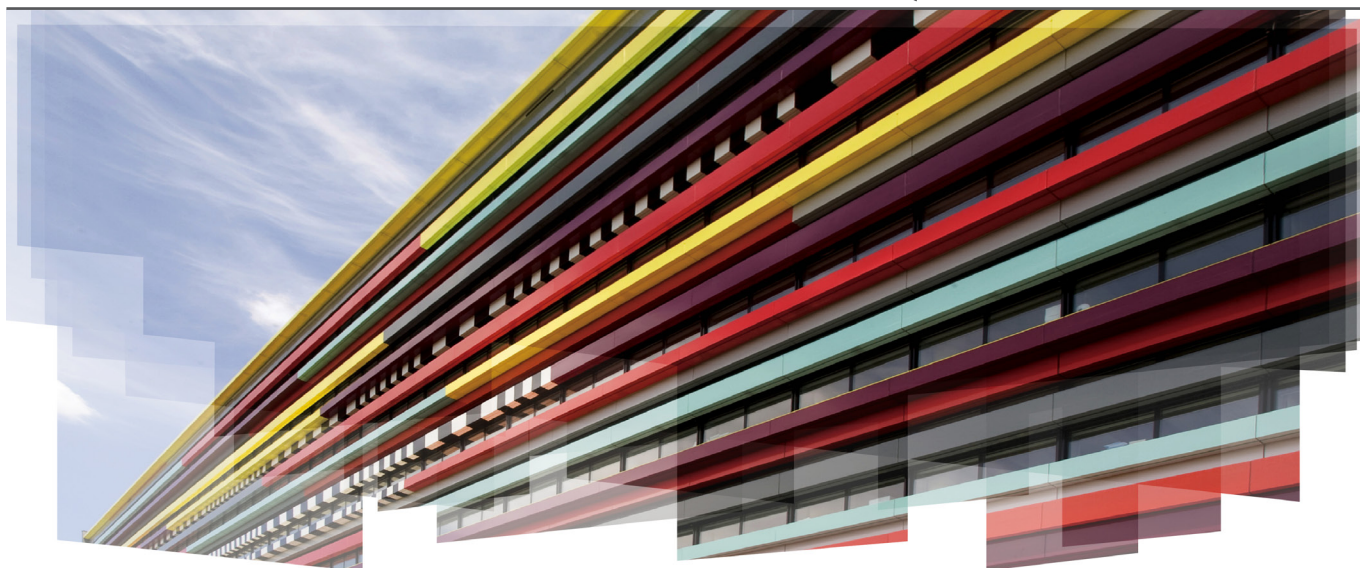
University of Rome La Sapienza, Department of Urban Sociology

Alessandro Marata

CNAPPC, coordinator of the judges

A Scientific Committee will be responsible for checking compliance to the draft of the material presented by each competitor. The decision of the judges noted in the minutes and signed by the judges is final.

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EVALUATION CRITERIA

The evaluation procedures will be defined during the first meeting of the judges according to the following quality elements:

- Identity colour. The use of colour as a carrier of identity of the work in question is considered a priority, and as a primary quality of the project and the site.
- Innovation. Any degree of design innovation, merchandise, or production is positively valued.
- Environmental Sustainability. It is requested where possible, particular sensitivity to environmental concerns regarding the general theme of sustainable and quantifiable development.
- Feasibility. The project must relate to existing product categories.

PRIZES

- 1) First Prize will be awarded to the most deserving proposal among sections A1 and B1, and will consist of 3000 euros.
- 2) A special mention and a prize of 1000 euros will be awarded to the most deserving project in each of the four sections: Section A1, Section B1, Section A2, Section B2.

UNIVERSITY AWARDS CATEGORY

- 1) First Prize will be awarded to the most deserving proposal.
- 2) Four Special Mentions will be awarded to the most deserving projects.

The judges have the right not to distribute all of the prizes and also to identify a greater number of special mention projects.

TECHNICAL AND ORGANIZATIONAL SECRETARY

The technical and organizational secretary functions will be carried out by RODEX in collaboration with CNAPPC.

PRIVACY POLICY

Under the Privacy Code Legislative Decree n. 196/2003, in regard to the procedure established by this notice informs you that Gruppo San Marco SPA in collaboration with CNAPPC are active subjects in the data collection. The required data are collected for the purpose of selection. The methods of treatment are indicated on certificates, and the requirements of

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the statutory requirements for participation in the selection by the parties entitled.

AUTHORIZATION OF PROJECT PUBLICATION

With registration of the Prize, competitors give explicit consent to Colorificio San Marco and CNAPPC the dissemination of projects.

COPYRIGHT AND OWNERSHIP OF PROJECTS

This review does not include the provision of professional assignments. No requests can be made by the authors regarding alleged rights, but are still guaranteed their intellectual property.

CONTACT

More informations:

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www.sanmarcoaward.com