



NOV 28-29 08

IMAGINE IT

Accademia di Belle Arti - BOLOGNA - ITALY

DESIGN FOR ALL

MEAT COLLETTIVO GRAFICO - WWW.TASTEMEAT.COM

PROGRAM TAB DAY ONE: NOV. 28, 08

08.30 - 9.30	REGISTRATION	
09.30 - 10.00	CONFERENCE WELCOME	
10.00 - 10.45	FINN PETRÉN (SWEDEN)	Designing for All: Rethinking design
10.45 - 11.15	COFFEE BREAK	<i>mini-pres.:</i> FABRIZIO BIANCHETTI (Italy) Leonardo Project
11.15 - 12.00	HETHER SHAW (USA)	EnCODE deCODE
12.00 - 12.45	LUIGI BANDINI BUTI (ITALY)	Holistic Ergonomics
12.45 - 14.30	LUNCH BREAK	
14.30 - 15.15	ANDREA STELLA (ITALY)	An accessible catamaran
15.15 - 16.00	LENA LORENTZEN (SWEDEN)	User friendly package
16.00 - 16.45	BRIAN LUCID (USA)	Questioning the click
16.45 - 17.15	COFFEE BREAK	<i>mini-pres.:</i> DfA the biggest picture (film)
17.15 - 18.00	EMILIO GIL (SPAIN)	Integration projects
18.00 - 18.45	ALEXANDAR BOGDANOVIC (SERBIA)	Conceiving Playground for All
18.45 - 19.30	<i>FUN FOR ALL 1</i> HENNING BREHM (GERMANY)	Fake packaging
19.30 - 19.45	CLOSING OF CONFERENCE DAY 1	

PROGRAM TAB DAY TWO: NOV. 29, 08

8.30 - 9.30	REGISTRATION	
9.30 - 10.15	AVRIL ACCOLLA (ITALY)	
10.15 - 11.00	LUCIANO PERONDI (ITALY)	Accessible typography
11.00 - 11.30	COFFEE BREAK	<i>mini-pres.:</i> IRINA TERNAUCIUC (Romania) DESIGN +
11.30 - 12.15	MATTHEW HARRISON (GREAT BRITAIN)	Welcoming workplace
12.15 - 13.00	HANNU KÄHÖNEN (FINLAND)	
13.00 - 14.30	LUNCH BREAK	
14.30 - 15.15	RENATO ASTOLFI (ITALY)	The touristic Medina
15.15 - 16.00	GIULIO IACCHETTI (ITALY)	Design in coop(erative)
16.00 - 16.30	COFFEE BREAK	<i>mini-pres.:</i> Packaging for All (film)
16.30 - 17.15	CINZIA FERRARA (ITALY)	Design for legality
17.15 - 18.00	PETE KERCHER (ITALY)	
18.00 - 18.45	<i>FUN FOR ALL 2</i> DONALD BEEKMAN (NEDERLAND)	Design, drugs & rock'n'roll
18.45 - 19.00	CLOSING OF CONFERENCE	

EXHIBITIONS

- Design fur Alla campaign 2007
- Design alla Coop
- Dfa Italia logo competition
- Tourism for All campaign 2007