

19TH-21ST OF JULY 2007

INTERNATIONAL SYMPOSIUM: TOURISM XXL THE EUROPEAN MEGALOPOLIS

Thinkers, businessmen and politicians debate about new models of development for coastal territories, as a privileged land of tourist economy and new society. The debate focuses on an emergent European phenomenon, the Spanish Mediterranean coast is going to be in the next future the first European megalopolis, comparing with Tokyo, Mexico City and Shanghai. The Symposium is organized over 3 days, when it will be possible to attend lectures, dialogs and round tables between experts, politicians and directors of private companies directly involved in the tourist market and coast development.

19th (Thursday)

THE DYNAMICS

- 16:00 Opening 1st day Symposium**
Presentation of the topic by Directors
Representatives Ministry - Spain
Representatives Generalitat - Catalunya
Representatives *Diputaciones*
Mayor of Barcelona
- 16:30 Edward W. Soja**
Geographer, USA
- 17:30 George Ritzer**
Sociologist Maryland, USA
- 18:30 Networking Break**
- 19:00 Video conference: Jeremy Rifkin**
Economist, President of Foundation
of Economic Trends, USA
- 20:00 Joan Busquets**
Urban Planner, Barcelona

20th (Friday)

THE AGENTS

- 10:30 Opening 2nd day Symposium**
Presentation of the topic by Directors
- 11:00 Oriol Nel-lo**
Secretary of Town and Country Planning,
Generalitat of Catalunya
- 11:45 Faustino G. Marquez**
Architect, Urban Planner, Regional Environmental
Minister, Canary Island Government
- 12:30 Juan López de Uralde**
Director of Greenpeace, Spain
- 13:15 Arnaldo Muñoz**
General Manager of South Europe for EasyJet
- 14:00 Break**
- 17:00 Eugenio Yunis**
Director of Sustainable Development of WTO
- 18:00 Antoni Catalán**
Director of AC Hotels, Barcelona
- 19:00 Networking Break**
- 20:00 Raimon Martínez Fraile**
Ex-Delegate of Generalitat de Catalunya in Madrid

21st (Saturday)

THE PROJECT

- 10:30 Opening 3rd day Symposium**
Presentation of the topic by Directors
- 11:00 Manuel Gausa**
Architect, Codirector of Intelligent
Coast Master Pr., Barcelona
- 12:00 Round Table**
> **Moderator: Juan Palop**
Architect, Director of Institute 200, GC
- > **Carlos Ferrater**
Architect, Barcelona
- > **Miguel Ruano**
Vicepresident of
Marriott Vacation Club International
- > **Salvador Rueda**
Urban Ecologist, Barcelona
- > **Juan Antonio Sánchez**
Architect, Director of ADHOC msl, Murcia
- > **Federico Soriano**
Architect, Madrid
- > **Andreu Ulied**
Phd. Civil Engineer C. and P., MDesS GSD,
Director of MCRIT S.L., Barcelona
- 14:00 Break**
- 17:00 Scott Lash**
Sociologist, London
- 18:00 Manuel Delanda**
Philosopher, New York
- 19:30 Networking Break**
- 20:00 Dialog**
> **Michel Houellebecq**
Writer, Paris
- > **Rem Koolhaas**
Architect, Rotterdam

Check for updates

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To book your entrance please send an email to athayde@intelligentcoast.es with your name, surname, email address and the number of entrances you want to book.
Price: 180 Euro

Directed by
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